



How to Create a World Class Company (Indonesian Edition)

Dermawan Wibisono

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Sinopsis: Krisis ekonomi melanda Amerika Serikat serta Eropa dan dikhawatirkan menjalar ke Asia. Berbagai perusahaan berpacu mencari cara yang efektif untuk menata ulang daya saing mereka. Namun sistem manajemen kinerja yang dikembangkan saat ini, yang mayoritas didasarkan pada sistem pengukuran finansial, belum dapat mengakomodasi tuntutan persaingan tersebut. Berbagai perusahaan mengadopsi kerangka sistem manajemen kinerja yang dikenalkan oleh para ahli secara luas dua puluh tahun terakhir, seperti SMART (Cross & Lynch, 1989), Performance Measurement Questionnaire (Dixon et al, 1990), Performance for World Class Manufacturing (Maskell, 1991), Quantum Performance Measurement Model (Hronec, 1993), Balanced Scorecard (Kaplan & Norton, 1996), Performance Prism (Neely & Adams, 1999), ISO series dan Baldrige Criteria (Departemen Perdagangan Amerika Serikat, 1987). Namun, bagi perusahaan yang beroperasi di Indonesia, sistem manajemen kinerja yang dikembangkan di dunia barat itu kurang pas dengan tuntutan lingkungan usaha di sini—yang memiliki aturan pemerintah, sumber daya, dan keterampilan serta pengetahuan pekerja yang berbeda. How to Create A World Class Company berfokus pada proses perancangan Sistem Manajemen Kinerja yang kontekstual terhadap kebutuhan tiap perusahaan, sehingga perusahaan tidak sekadar mengadopsi suatu kerangka kerja tanpa melihat kebutuhan riil, kondisi usaha, serta lingkungan persaingan yang dihadapi saat ini. Buku ini dilengkapi metodologi untuk merancang sendiri Sistem Manajemen Kinerja yang sesuai dengan kebutuhan perusahaan serta dilengkapi contoh perancangan di perusahaan Indonesia dan detail indikator pada tiap perspektifnya.

(<http://www.gramedia.com/book/detail/9789792291438/How-to-Create-a-World-Class-Company>)

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