



The Real World Reader: A Rhetorical Reader for Writers

James S. Miller

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From academic essays to blogs, magazine articles to social media posts, newspaper editorials to public service announcements, and advertisements to emails, *The Real World Reader* brings together a wide collection of formal writing with an equally diverse array of popular writing from everyday life. This innovative rhetorical reader for first-year composition courses divides the process of rhetorical analysis into logically sequenced steps that focus on five key concepts—purpose, audience, argument, voice, and credibility. Author James Miller encourages students to use this step-by-step process in order to identify, analyze, and master the multiple modes of writing that they will encounter at school, work, and home.

Features

- * **Uses a rhetorical framework to teach writing**--rather than examining different modes of writing in isolation--and reveals what all forms of writing have in common
- * **Introduces rhetorical concepts through a variety of informal and formal writing examples**, showing students how rhetorical patterns intersect
- * **Combines step-by-step writing instruction with a scaffold of sixty-seven diverse readings**, allowing students to critically write and read four distinct types of selections: informal, formal, and academic selections and sample student essays
- * **Connects rhetorical analysis to cultural analysis** with content that ranges from debates on multiculturalism to discussions of online privacy and from critiques of modern political campaigning to analyses of modern consumerism
- * **Focuses on familiar, "real world" writing**, demonstrating the important role that writing plays in everyday life

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