



"They Say / I Say": The Moves that Matter in Persuasive Writing

Gerald Graff, Cathy Birkenstein

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"The Strunk & White of academic writing."—Richard Bullock, Wright State University

As employers, politicians, parents, and other citizens lament the decline of writing skills among Americans, this little book comes to the rescue. An instant bestseller when it first appeared as a college textbook, *"They Say / I Say"* gives writers precisely what they need to know in the all-important domain of persuasive writing. Cutting through the clutter of educational diagnoses and nostrums, it goes right to the heart of what writers most need to do, and that is to listen to what others are saying (they say), summarize it, and then offer their own argument (I say) as a response. Offering user-friendly templates to help writers make these key moves in their own writing, *"They Say / I Say"* is already being called the Strunk & White of persuasive writing.

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