



# Who Gets Promoted, Who Doesn't, and Why: 10 Things You'd Better Do If You Want to Get Ahead

*Donald Asher*

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## **Who Gets Promoted, Who Doesn't, and Why: 10 Things You'd Better Do If You Want to Get Ahead**

Donald Asher

Do your job, do it well, and you'll be rewarded, right? Actually, probably not. According to career guru Donald Asher advancement at work is less about skill sets and more about strategy. **WHO GETS PROMOTED, WHO DOESN'T, AND WHY** details exactly what puts one employee on the fast track to an exceptional career, while another stays on the treadmill to mediocrity. Whether you're new to the workforce or feeling stagnant and overlooked, this book is your ticket to advancement. Learn:

- why timing is more important than talent
- how corporations really make promotion decisions
- how to avoid career mistakes you don't even know you're making
- and the ten proven strategies for advancement regardless of your industry and experience

If you want to know how to begin controlling your own destiny, the solution is not to work harder but to work smarter. **WHO GETS PROMOTED, WHO DOESN'T, AND WHY** can help you do just that!

ReviewsKennedy-Krannich Top 10 career book pick of the year: "A brilliant book by a top career consultant offers startling new conclusions (timing is more important than talent, for example) based on interviews with hundreds of fast-track careerists who reveal how corporations really make promotion decisions."-Los Angeles Times Syndicate "A little book with a big message . . . Must-reading for anyone who is interested in building their career."-About.com "I doubled my income with the tips in this book!"-Adele Liss, public relations executive, San Francisco

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#### **Karen Perl:**

What is your hobby? Have you heard this question when you got students? We believe that that query was given by teacher with their students. Many kinds of hobby, Every individual has different hobby. And you know that little person like reading or as reading become their hobby. You must know that reading is very important as well as book as to be the factor. Book is important thing to incorporate you knowledge, except your own personal teacher or lecturer. You discover good news or update concerning something by book. Different categories of books that can you go onto be your object. One of them is Who Gets Promoted, Who

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