



An Introduction to Social Psychology: Global Perspectives

James Alcock, Stan Sadava

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Psychology recognises no borders. The relationships between people and the groups they form are determined by similar principles no matter where in the world they come from. This book has been written to introduce students from all countries and backgrounds to the exciting field of social psychology. Recognising the limitations that come from studying the subject through the lens of any one culture, James Alcock and Stan Sadava have crafted a truly international social psychology book for the modern era.

Based on classic and cutting-edge scholarship from across the world, **An Introduction to Social Psychology** encourages mastery of the basics as well as critical thinking. Incorporating relevant insights from social neuroscience, evolutionary theory and positive psychology, it offers:

- Chapters on crowd behaviour and applied social psychology
- Discussion of new means of social interaction, including social media
- Relevant insights from social neuroscience, evolutionary theory and positive psychology
- A companion website at study.sagepub.com/alcocksadava featuring extensive additional resources for students and instructors

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