



# **The Writer's Idea Book 10th Anniversary Edition: How to Develop Great Ideas for Fiction, Nonfiction, Poetry, and Screenplays**

*Jack Heffron*

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## Where do you get your ideas?

It's a question that plagues every writer. And once you've got an idea, what then? Ideas without a plan, without a purpose, are no more than pleasant thoughts. So how do you come up with those ideas, and how do you turn them into writing that will engage your reader?

*The Writer's Idea Book* is here to help you find the answers. Utilizing more than 400 prompts and exercises, you'll generate intriguing ideas and plumb their possibilities to turn them into something amazing.

This indispensable guide will help you:

- Develop good writing habits that foster creativity
- Explore your own life for writing material
- Draw inspiration from the world around you
- Find form for your ideas, develop them into a piece of writing, and make them better

Let *The Writer's Idea Book* give you the insight and self-awareness to create and refine ideas that demand to be transformed into greater works, the kind of compelling, absorbing writing that will have other writers asking "where do you get your ideas?"

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