



# Digital Fandom: New Media Studies (Digital Formations)

*Paul Booth*

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## **Digital Fandom: New Media Studies (Digital Formations)** Paul Booth

This book re-evaluates the way we examine today's digital media environment. By looking at how popular culture uses different digital technologies, *Digital Fandom* bolsters contemporary media theory by introducing new methods of analysis. Using the exemplars of alternate reality gaming and fan studies, this book takes into account a particular «philosophy of playfulness» in today's media in order to establish a «new media studies».

*Digital Fandom* augments traditional studies of popular media fandom with descriptions of the contemporary fan in a converged media environment. The book shows how changes in the study of fandom can be applied in a larger scale to the study of new media in general, and formulates new conceptions of traditional media theories.

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