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Managerial Accounting

John Wild, Ken Shaw



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Wild, *Managerial Accounting* responds to the market's need for an integrated solution with balanced managerial content that has a **corporate approach** throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. McGraw-Hill Education's complete digital solution, *Connect*, provides students every advantage as they strive to understand the key concepts of managerial accounting and its role in business.

Wild, *Managerial Accounting* can be used in partnership with Wild, *Financial Accounting Fundamentals* (*FAF*) for the introductory financial accounting course preceding the managerial course in a two-course sequence. Wild, *FAF* provides an integrated solution that uses the same pedagogy and framework as Wild, *Managerial Accounting*.

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