



WordPress To Go: How To Build A WordPress Website On Your Own Domain, From Scratch, Even If You Are A Complete Beginner

Sarah McHarry

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Do you want to build your own website but don't know where to start?

Have you been put off by all the jargon and gobbledegook of other Internet guides? If so then this plain, easy WordPress tutorial is the ideal place to start.

Now a #1 Amazon Best Seller on Kindle Books, this popular, up-to-date, step-by-step guide by expert Sarah McHarry will walk you through the essential first steps to building your own website or blog using WordPress.

In eight easy lessons you will have your own website up and running - without needing to know any geeky computer code! And, in the remaining 12 lessons, you'll learn all you need to know about creating a website and making it into your own, unique, web presence.

What you'll learn in this book:

- How to register your own domain and get the right WordPress hosting
- How to install WordPress with a few clicks of the mouse
- How to design a professional-looking website
- How to add and format your content
- How to use graphics and images
- All about themes, plugins, widgets and other WordPress tools
- ... and lots more..

If you want to make a website that looks like it was designed by a pro then WordPress is the ideal tool to use.

Designing a website need not be difficult or expensive if you have the right guidance. Sarah's WordPress tutorial walks you through creating a website yourself using step-by-step lessons that are easy to follow. Making a website as a beginner has never been easier!

Why should you build your own website on your own domain instead of using a free service?

The answer is that, with your own privately registered domain and hosting account, YOU own and control the website, not anybody else. You can put whatever you like on your site and no-one can tell you otherwise. You can make your site look and behave how you like. You're the boss.

And, with your own website, you can build your own distinctive 'brand', whether you are a business or a community group, an individual, or whatever... Your domain becomes your own exclusive web address, your own piece of online virtual 'real estate' that plays its part in publicizing your mission or message. Creating a website on your own domain gives you identity, visibility and, indeed, status.

But don't you need a professional web designer to make a good job building a website?

No, definitely not! This was the case in the early days of the Internet because only a few tech-savvy geeks knew and understood the computer language (HTML) required. But as the technology has advanced, so have the tools to build websites become more accessible. WordPress is one of these tools and WordPress is the subject of this e-book.

But how much does it cost to make a website?

The answer is just a few bucks per month for hosting. If you create your own website using WordPress, you don't have to spend another cent.

And what if you're looking to start a blog?

Well, the same instructions apply. WordPress was originally designed as a blogging platform and this ebook shows you just how to build a blog using the same techniques as designing a website.

Whether you want to create a simple WordPress blog or design a full-blown ecommerce site, Sarah's 'WordPress To Go' will start you off on the right foot.

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